Kriya...
Vidya
Ghyan...
Suba...
THE STORY OF THE BEGINNING…

Pollachi 1921. A tiny village, far removed from the bustling town it is today. But it was here, that P. Nachimuthu Gounder laid the foundation of the Sakthi Group. It was in this year, P. Nachimuthu Gounder broke away from his traditional business of hiring out bullock carts, into pioneering a passenger transport service. From then on, there was no looking back.

The Anamallais Bus Transport (ABT), the parent organization of the Sakthi Group was founded in 1931 with over 21 buses and a network in stages, to cover almost all of South India.

In 1946, P. Nachimuthu Gounder’s only son N. Mahalingam joined the business. This young engineering graduate brought with him fresh thinking, new ideas and innovations, adding more momentum to the growth. He ventured into manufacturing, based on the service industries experience.

Straddling one of the fastest growing business groups in India today, the Sakthi Group is a Rs. 1600 crore industrial conglomerate. Its many successful member companies play a significant role in the agricultural, industrial, financial, service sector and social development of South India. The Sakthi Group has spread its roots into Sugar, Industrial Alcohol, Effluent Treatment Plant, Auto Components, Textiles, Transport, Finance, Beverages, Soya Products, Dairy Products, Synthetic Gems manufacture and Plantations.

In its pursuit of business excellence, the Group has always thought of its social commitment. As a dutiful corporate citizen, the Sakthi Group has set up many educational and charitable institutions, hospitals and religious centres. It has also made significant contributions to rural development with a variety of social welfare activities and by creating employment opportunities through its multi-fold agro-based and other industries.
AUTOMOBILE & TRANSPORT

The Group's activities in the automobile and transport sector include Passenger Service, Parcel Service, Automobile Dealerships, Tyre Retreading, Bus body building, Fabrication, Fuel and Service Station.

The various activities the group companies engaged in are:

ABT PARCEL SERVICE
With a fleet strength of over 360 trucks and specially built tankers, the parcel service has 15 branches in major cities controlling over 500 agency offices across the country.

MARUTI SALES-SERVICE
In 1984, the company won the prestigious dealership for Maruti vehicles. It is now their main dealer in Tamilnadu. The Maruti Division has the biggest workshop in the country for servicing the entire range of Maruti vehicles and the spares are available to the public at their showrooms set up at several locations in the state.

ABT AUTO SERVICE
This Division has a wide network of service centres at Coimbatore, Salem, Tirupur, Karur, Trichy, Chennai, Madurai etc., They cater to the
services required for all types of vehicles. This division has about 15 workshops and services about 10,000 vehicles per month, the highest in the country by a single dealer.

ABT EXPRESS AND ABT COURIER
ABT has expanded its activities into courier and express cargo services from 2002. It has built up a good base in the last year and is tying up with various players for a global reach.

N.MAHALINGAM & COMPANY
The authorised dealer for four wheelers like Bajaj Tempo Diesel, Matador, Tempo Travellor, Tempo Trax and Kinetic Honda Mopeds, the company also deals in consumer durables like Radio, Television, Home appliances, etc. It owns branches in Tamil Nadu. It has a retreading capacity of over 3000 tyres per month and holds a franchise from MRF for cold-processing and conventional processing of tyres.

ABT INFO
ABT Info. Net-Internet Data Centre, the first of its kind in Southern India is one of the best e-business solution providers offering a wide range of services. ABT Info. Net incorporates the world class infrastructure to make e-business run effectively and economically.

ANAMALLAIS RETREADING COMPANY
Tyre retreading was a natural extension of the Group’s activity in the Transport sector. ARC was set up in 1954 and today the company has and operates five fuel stations. It has wide network across Tamilnadu.

ANAMALLAIS ENGINEERING
This was set up in 1963 and is involved in automobile body building of international standard. The Company’s impressive list of clients include TELCO, Vikram Sarabhai Centre, Kerala Police Department, Transport Corporation of Tamil Nadu, Coca-Cola etc. The company builds vehicles to meet the export requirements of TELCO and other manufacturers. Recently new
ABT INDUSTRIES LIMITED

DAIRY DIVISION
Presently procuring and processing 1,10,000 litres of milk every day. Liquid milk is marketed in various towns of Tamilnadu and Kerala carrying the brand name of “Sakthi Milk”. It also manufactures and markets milk products like cream, ghee, curd, buttermilk etc. This division will be the thrust Area for further growth of the company and the potential for growth is immense. Products like butter, khoa, flavoured milk, yogurt, paneer and cheese are being planned for introduction shortly. It has workshops and a good network for sale of spare parts both in Kerala and Tamilnadu.

ABT Industries is one of the dealers of TELCO vehicles from the inception of TELCO. The vehicle sale is around 4000 Units per annum making ABT one of the largest dealers of TELCO, roughly handling 6.5% to 7% of TELCO’s commercial vehicles production. The number of vehicles operating in the field is increasing steadily and it is anticipated that the income from workshop and sale of spare parts would increase substantially, giving more margin.

AUTOMOBILE DIVISION
This division handles TELCO dealership for commercial vehicles and multi utility vehicles. Currently operating in 12 districts of Southern Tamilnadu and 7 districts of North Kerala. The area of operation is more potential and sales have been progressively going up, maintaining a good market share. The volume is growing steadily. It has 14 branches with well equipped
equipments have been added to meet the rising export demand. The Company’s fabrication division carries out structural fabrication for civil engineering works as well.

established good marketing network for dairy products, both in Tamilnadu and in Kerala.
RASAL FRUITS & VEGETABLES PROCESSING DIVISION
This division was recently started for promoting export of fruits and vegetable products. It exports Mango pulp to the Middle East, Finland, Bangladesh, Malaysia, Srilanka, etc. for it has been well accepted as one of the best in quality. Its primary aim is to establish the brand as a quality product and go for a good export marketing net work in various locations. The prospects for exports continue to be encouraging and plans are afoot to substantially improve its presence in the export market.

SUGAR

The Sakthi Group is today one of the largest producers of sugar in the country. Together, with the new projects in the state of Orissa, its member companies account for a capacity of over 16,000 tonnes of cane crush per day. Sugar also accounts for a large share of the Group's turnover. The member companies are:

SAKTHI SUGARS LIMITED - SAKTHI NAGAR SUGAR UNIT

Sakthi Sugars Limited's first unit, set up in 1964 by the riverside of Bhavani, has outbeaten many records in performance like the 17 lakh tonnes of cane crush in 2001-02. The Unit also bagged the most prestigious National Efficiency Awards consecutively for serveral years. The capacity of the unit is 7000 tonnes of sugarcane crushed daily.

It has several most outstanding performances i.e. achieving the lowest sugar losses, highest standards of technical efficiency and the highest mill efficiency. This Unit is the only sugar factory in India which could produce superfine grade of sugar corresponding to international standard measured at grade 35 and below by International Commission for Uniform Method of Sugar Analysis (ICUMSA). This has been possible through constant R & D efforts, excellent rapport with the farming community, adoption of appropriate technology in cane cultivation and processing techniques. The registered area under sugarcane progressively increased from
3500 hectares to over 15,000 hectares and the per hectare productivity increased from 70 to 100 tonnes.

**SIVAGANGA SUGAR UNIT**
This unit was set up in 1989 as a part of the Company’s expansion plans in one of the most backward areas Sivagangai District of Tamilnadu. This 4000 TCD sugar mill supports thousands of cane growers in this region ushering in rural prosperity. This was the first unit in India to have auto-setting milling tandem.

**SRI CHAMUNDESWARI SUGARS**
This Company was set up in 1974 with a capacity of 1250 TCD in Mandya District of Karnataka. The capacity was progressively increased to 4000 TCD in 1989. The Company has further plans of expansion and diversification.

This company, won the best performance award from SISTA in 1989-90. It is also known to be one of the first sugar plants to employ modern technology in cane crushing and sugar extraction.

**BARAMBA SUGAR UNIT**
It is a co-operative Sugar factory of 1250 TCD in Barambagarh in Cuttack District in the state of Orissa, taken over by Sakthi in 1991, under “Management Contract”.

**DHENKANAL SUGAR UNIT**
This new sugar unit with a capacity of 2500 TCD is in Haripur Village, Dhenkanal District of Orissa State. Commercial production started during mid 1994-95 season. With numerous Lift

**DISTILLERY UNIT AT SRI CHAMUNDESWARI SUGARS**
A modern vacuum distillation unit of 50,000 Litres per day has been commissioned in Mandya utilising the molasses from the sugar unit.
COGENERATION AT SAKTHI NAGAR
A 35 MW power plant has been set up at Sakthi Nagar plant. This is run by coal as fuel and the bagasse released from this unit is used as feedstock for the Tamilnadu News Prints Limited (World’s first bagasse based newsprint plant). The highlight of this project is the low cost and the capacity utilization within 15 days of commissioning the plant.

DISTILLERY UNIT AT DHENKANAL
A new distillery Unit of 100 lakh litres per annum capacity for manufacture of Industrial Alcohol was set up in 1995 at the precinct of Dhenkanal Sugar Unit. This Unit has modern technology and is well equipped with all pollution control devices.

SOYA DIVISION
This is a division of Sakthi Sugars Limited, hailed as one of the best plants in Asia. It was commissioned near Pollachi in 1990, as a joint Venture with TIDCO, belonging to the Government of Tamil Nadu, incorporating the world’s best technology from Switzerland and

DISTILLERY & POLLUTION CONTROL DIVISION AT SAKTHINAGAR
As a part of its operations, Sakthi Sugars has a Distillery and Pollution Control Division at Sakthinagar Unit. The Distillery was commissioned in 1972 as a downstream project to produce Industrial Alcohol from molasses. The annual capacity has been expanded in stages from the initial 135 lakh litres to the present 275 lakh litres per annum.

The Company’s Pollution Control Division has set up an Effluent Treatment Plant for the safe and effective disposal of Distillery effluents. This plant was set up under technical collaboration with Societe General Pourles Techniques Nouvellus of France and B.S. Smogless of Italy. This plant facilitates recovery of enormous quantities of biogas. This has replaced furnace oil as fuel for the operation of the Distillery, saving valuable foreign exchange. Over twenty such plants have been set up on turnkey basis for other distilleries which has proved to be a highly profitable venture on its own.
Germany. The plant has a capacity to process 300 tonnes of soya per day.

The plant is the first of its kind in Asia to use the innovative flash desolventising system to manufacture high protein soya flour for human consumption. It also produces refined soya oil for the consumer market, besides crude soya oil and soya meal for animal and shrimp feed.

The Division also manufacture Texturised Vegetable Protein (TVP) or soya chunks for the consumer market.

SAKTHI AUTO COMPONENT LIMITED (SACL)
Sakthi Auto Component Limited, a subsidiary Company of Sakthi Sugars Limited, produces, ‘Zero’ Error Spheriodal Grades (SG) and Grey Iron (GI) Castings. These castings are made to international standards and are preferred by most of the leading automobile manufacturers in the country. Other safety components for the automobile industry like fully machined steering knuckles made by this Foundry provides as an import substitute and they are also being exported. SACL has sophisticated facilities for research and development, for upgrading process techniques and product quality. A team of multi-disciplinary experts undertake confidential R & D programs for customers also.

In 1996, a 2000 Tonne per month capacity DISAMATIC moulding line was added with the
Technical know-how from Georg Fischer Foundry Systems. This has helped meeting increasing demands from indigenous and overseas original equipment manufacturers, especially in the automobile sector. Other facilities include engineering workshop, testing laboratories, spectrometer, X-ray scanner, etc.

SACL is the sole vendor for many critical components like steering knuckles, brake drums, brake discs, exhaust manifolds and case differentials for leading manufacturers in India like Maruti, Suzuki, Huyndai, FIAT and Delphi.

CNC DIVISION
The CNC machine division of SACL has imported equipments for machining rough castings to exacting standards of dimensional specifications.

SACL has also received a purchase order for 2.5 million dollars per annum from Delphi and has begun shipping the components to the US. SACL is one of the first units in the Asia Pacific zone to export castings to the Delphi north American markets. Delphi is in the process of negotiating a new purchase order for about 18 million dollars per annum. It is expected that this order will be received by the first quarter of 2004.

At present the domestic and export enquiries at the plant are for about 150% of the capacity. It is expected that the unit will double its output by June 2004 and further look at some expansion in 2005. This is due to the fact that the Indian auto market is growing at more than 20% and the global players like Dlephi, Visteon, Rover and Haldex have approached the company for further components.
The company has an excellent brand image among the populace in this part of the country because of the excellent track record of the group. Despite the shakeout in the industry, the company has been able to hold its own in a highly competitive environment.

Sakthi Finance has positioned itself as a niche player and is now focusing on the Commercial Vehicle re-finance segment. The company has planned to set up deployment in hire purchase financing and has envisaged a growth rate of 30 to 35% over the next 3 years.

The Sakthi Group’s long-standing association with the public through its agro-based industries, educational and charitable institutions has helped the company become an edifice of mutual trust and faith.

Today, the company is one of the leading non-banking finance companies with over 21 branches in Tamilnadu, Kerala, Andhra Pradesh and Maharashtra states. To widen its reach and extend its services, a branch expansion program is being implemented.

It is targeted to increase the deployment in hire purchase business manifold in the coming years.

The consistent high economic growth and the Government emphasis on development of infrastructure such as construction of Golden Quadrilateral and linking of rivers has opened up tremendous opportunities for Sakthi Finance.
TEXTILES

The Sakthi Group has two textile units in Tamil Nadu and Kerala which manufacture high quality yarn for markets in India and abroad.

SRI SAKTHI TEXTILES LIMITED
Sri Sakthi Textiles Limited was the first industrial venture of the Sakthi Group. This company was started in the year 1957 and is located at Pollachi. The company presently has 34,000 spindles and produces coarse, medium, fine and superfine combed and carded cotton yarn for domestic and international markets. The company is fully equipped with all the latest machines and has the capacity to produce 10 tons of yarn everyday.

SRI BAGAVATHI TEXTILES LIMITED
Sri Bagavathi Textiles Limited was established in the year 1965 and the company has 42,000 spindles. The company produces coarse, medium, fine and superfine yarn meant for domestic and international markets. The company is also equipped with latest spinning machinery and quality control equipments. The company is located in Kerala and has the capacity to produce 20 tons of yarn every day.

SAKTHI SYNTHETIC GEMS LTD.,
This unit was started in 1958. It is one of the earliest plants in Asia to manufacture synthetic diamonds. It has produced various grades of stones used in jewellery.

SAKTHI ESTATES
Coffee, tea and cardamom plantations belonging to the Sakthi Group are located in the beautiful Anamalai Hills, at an altitude of about 3500 feet. Spread over in 730 acres, these cash crops are grown under modern intensive cultivation systems. Sakthi coffee and tea are now being marketed directly to consumers through a network of distribution centres.
The power of Education

Vidya...

The power of Education
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
Founded in 1957, this Co-educational Institution in Pollachi offers graduate and post graduate courses in Arts, Science, Commerce, Computer Applications, etc. The Institution attained autonomous status in 1987. The college hopes to fully utilize the autonomy conferred on it by introducing innovative courses and thereby upgrading the content of the existing courses.

KUMARAGURU COLLEGE OF TECHNOLOGY
This Engineering College started in Coimbatore in 1984 is affiliated to Anna University, Chennai. Located in a 150 acre complex it offers Bachelor and Master Degree Courses in various Engineering disciplines. This institution, a well known in the field of engineering and technology education.

HIGHER EDUCATION
The Sakthi Group has always combined the spirit of enterprise with the spirit of service. Along with industrial development it has also contributed greatly to social welfare by setting up educational, charitable and medical institutions.

The Charitable and Educational Trusts being run by the Group are:-
- Sakthi Foundation
- Nachimuthu Industrial Association
- Ramananda Adigalar Foundation
- Mahalingam Mariammal Mani Vizha Trust
- Nachimuthu Gounder Rukmani Ammal Trust

www.kct.ac.in
Dr. MAHALINGAM COLLEGE OF PARAMEDICAL SCIENCE AND RESEARCH
Established in the year 2001 at Sakthi Nagar this college has the main objective of imparting training in Paramedical Science.

NACHIMUTHU POLYTECHNIC COLLEGE
Established in 1957 in Pollachi, and named after the founder P. Nachimuthu Gounder the Polytechnic offers Diploma courses in several Engineering disciplines like Civil, Mechanical, Electrical, Computer, Electronics and Communication, etc.,

This is an autonomous institution funded by the state government.

Dr. MAHALINGAM COLLEGE OF ENGINEERING AND TECHNOLOGY
Dr. Mahalingam College of Engineering and Technology, Pollachi is a Private, Self Financing, Co-Educational Engineering College, established in 1998. The College is affiliated to Anna University, Chennai. It offers Bachelor Degree Courses in various engineering disciplines.

SAKTHI INSTITUTE OF TECHNOLOGY
Established in 1981 at Sakthinagar with the main objective of providing technical education for the students in rural areas, this is the first Institute set up in Erode District which offers the conventional 3-year Diploma courses.

The Schools mentioned hereunder are run by the Charitable institutions of the Group to benefit the students in rural areas.

PRIMARY EDUCATION

PALANI GOUNDER HIGHER SECONDARY SCHOOL
This is a higher secondary school with 674 students in the 11th and 12th grade. About 300 students are part time and they are given the opportunity to work in the local industry for 3 days and study for 3 days. This is the first of its kind school in Tamilnadu and the results have been spectacular.
Our Other Schools:

- SRI KUPPANDA GOUNDER ELEMENTARY SCHOOL
- KASTHURBA NURSERY SCHOOL
- TMT. MARIAMMAL GIRLS HIGHER SECONDARY SCHOOL
- TMT. MARIAMMAL ELEMENTARY SCHOOL
- TMT. RUKMANIAMMAL HIGHER SECONDARY SCHOOL
- SAKTHI HIGHER SECONDARY SCHOOL
- SRICHAM SUGAR SCHOOL
- NACHIMUTHU GOUNDER RUKUMANIYAMMAL HIGHER SECONDARY SCHOOL
- SAKTHI MIDDLE SCHOOL
- KASTHURBA GANDHI ORAL SCHOOL

In Total Sakthi Group lends its helping hands for the education of 14,379 children and employs 1,277 staff members.
VOLUNTARY HEALTH SERVICES (VHS)
The VHS, Sakthinagar, started in 1982 as a unit of Sakthi Foundation, comprises the VM Kailasam Hospital, two Mini-health centres and a Leprosy Project. The 100 bed rural hospital has all ultra modern facilities such as X-ray Units, ECG, Clinical Pathology Laboratory, Ophthalmic Equipment, Ultrasound Scanner, a well equipped Operation Theatre, etc.

LEPROSY PROJECT
The Leprosy Project of the VHS, started in April 1988, covers a population of 1.24 lakhs and has sub-centres each covering a population of 25,000. It also has a 20 base hospital in Sakthinagar. The introduction of multi-drug therapy has sharply brought down the incidence and prevalence rates of leprosy in the area covered by this project.

RURAL INDUSTRIES CENTRE
This Centre conducts various projects like poultry breeding, dairy farming, etc. and thereby offers employment opportunities to the rural people.
The oral school is one of the few schools in India which specializes in educating hearing disabled children to speak.

This institute has developed a software 'You Can Voice' for the benefit of the hearing disabled students in 8 languages.

Sidha is an ancient discipline of Tamil medicine and the hospital is run by qualified doctors and accepted medical practices.

Om Sakthi:
Om Sakthi is a cultural and literary Tamil Monthly dedicated to develop humanism and create awareness about our Indian Heritage. Every month
IT COMES OUT WITH A MESSAGE FROM A GREAT PERSONALITY.
Moral, Spiritual, Ethical, Cultural and national Integrity is the committed goals of Om Sakthi Magazine.

Highly valued articles on Philosophy, Culture, Science, Agriculture, Astronomy, Fiction etc. Are its forte.

Biographies of great saints of India are published to set models before us. Interesting and important events in life of Siddha Saints of Tamilnadu are compiled and published regularly.

The qualitative substances of Om Sakthi has won the appreciation of people of all faiths.

SRI PURANDARADASA SANGEETHA VIDYALAYA, R S PURAM, COIMBATORE
Sri Purandaradasa Sageetha Vidyalaya is run by Mahalingam Mariammal Mani Vizha Charitable Trust under the Chairmanship of Arulselvar Dr N Mahalingham. It has an auditorium, meditation hall, library etc. It conducts music classes and cultural programmes regularly. The Auditorium is used for conducting religious and cultural activities and also to propagate the ideals of the Saint Sri Purandaradasa and other holymen of our country.

THE DRIVING FORCE BEHIND SAKTHI…..

Dr. N. Mahalingam known as “Arutchelvar” is the Chairman of the Sakthi Group. He joined his father Shri P. Nachimuthu Gounder in business in 1943. His untiring efforts and able guidance over the past years have made the Sakthi Group what it is today.

Dr. N. Mahalingam in many ways is an institution by himself. A scholar, a statesman, his interest in politics, education, economics and religion are reflected in all his endeavours. He is a known philanthropist and a true Gandhian. And his social mission, true to his belief in St.Vallalar, has been the pursuit of excellence be it in business or matters of the spirit. He has been instrumental in the revival and spiritual regeneration of Tamil literature.
In recognition of his outstanding contributions to various fields of development, he was awarded the Degree of ‘Doctor of Laws’ by the Bharathiyar University, Coimbatore, and the much honoured ‘Doctor of Sciences’ by the Anna University.

Dr. Mahalingam is assisted by a team of professionals and his family. The family members are all qualified and experienced in running the organisations. Each family member is in charge of a unit and is assisted by a team of professionals.

His Social and humanitarian values, his spirit of leadership, and the will to excel, is a trait shared by his family. They closely follow his footsteps, ably running the numerous companies he has set up. With this wealth of experience, and the continued blessings of Goddess Sakthi, the Sakthi Group is poised to take on the future.
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